

SIZE MAN CHANG

UI/UX DESIGNER

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🌐 celia-chang.com

EXPERTISE

UI/UX Design | Branding |
Graphic Design | Web Design |
SEO | Marketing | Video Editing

SKILLS

Adobe Photoshop | Adobe
Illustrator | Figma | Adobe
Premiere Pro | Adobe After
Effect | Adobe InDesign | HTML |
CSS | WordPress

EDUCATION

Web and Mobile App Design and
Development

Langara College
Vancouver, BC, Canada
2022 - 2023

Bachelor of Arts, major in film
and media studies

University of California, Irvine
Irvine, CA, USA
2016 - 2018

LANGUAGE

Proficient in English

Native in Cantonese

Fluent in Mandarin

ABOUT ME

With a strong background in digital marketing and graphic design, I bring a wealth of experience, having successfully contributed to three UI/UX design projects. My expertise lies in illustration and branding design, complemented by proficiency in product photography and editing. My comprehensive skill set combines creativity and technical proficiency to deliver visually stunning and effective design solutions.

WORK EXPERIENCE

- April 2021 - July 2022
Paragon Asia Limited | Hong Kong
Social Media Content Executive
 - Facebook, Instagram, and YouTube management, followers increase from **1k+** to **6k+**
 - Graphic design includes poster, flyer, calendar
 - Copywriting in social media and press release
 - Pre Production and Video Editing
 - Photography
- October 2018 - November 2019
Uni marketing limited | Hong Kong
Social Media Editor
 - Facebook management
 - Writing articles per day
 - Creative advertising copywriting for 10+ companies
 - Product photo/video shooting

UI/UX PROJECT EXPERIENCE

- January 2023 - March 2023
Instaff
UI/UX DESIGNER
 - In this 13 weeks, I worked for the user flow, wireframe, mockup, and prototype tasks. Furthermore, I cooperate with my teammates and lead designers.
- April 2023 - August 2023
Prisense
LEAD UI/UX DESIGNER
 - I completed the primary components, such as the grid, and project proposal, presentation deck, and marketing asset. Additionally, I respect the opinions of my team members and seek their input.
- September 2023 - December 2023
uniteer
LEAD UI/UX DESIGNER
 - In uniteer, I completed the primary content, such as the grid before starting each task. Additionally, I created illustrations and landing page using HTML/CSS/JS.
 - Landing page: <https://www.uniteer.net/>